

## Benefits of Membership

- **Forget “doing more with less”** – your NACDS membership helps you get more for less. Members receive reduced pricing at the [NACDS Total Store Expo](#). You also gain the ability to attend our members only event, the [NACDS Annual Meeting](#).
- **Membership means marketing!** Meeting registrations include your company listing in conference registration materials and websites. Meetings also deliver ...
  - **Networking** – meeting senior level retailers with decision making responsibilities, all at one time in one location.
  - **Know-how** – A unique mentoring program helps you make the most of the NACDS Annual Meeting..
  - **The [Meet the Retailer program](#)** that provides advice and insights from leading retailers about how to do business with them.
  - **The [Meet the Market program](#)** that delivers meetings set by NACDS between exhibitor and the correct category managers and buyers from retail companies at the NACDS Total Store Expo.
- **Boost your visibility** with a listing in the NACDS Online Membership Directory.
- **Secure your company listing** in the [NACDS Chain Drug Industry Guide](#).
- **Compliance with the Consumer Product Safety Improvement Act just got easier** – and less expensive! NACDS members can participate at no charge in a Certificate Exchange Network created by NACDS and technology partner RollStream, which satisfies the requirement that covered products are shipped with certificates of conformance.
- **Engage in monthly federal affairs conference calls** that highlight public policy developments of importance and impact. A way to keep the pulse on what is happening in Washington for our pharmacy related members.
- **Turn information into knowledge and knowledge into power** through the [NACDS-Nielsen Company Syndicated Data Program](#). A \$2,000 coupon is available to CPG companies in each year of NACDS membership.
- **Access members-only content on NACDS.org.**

## Benefits of Membership

- **Get your questions answered and gain access to custom research** on the industry through our NACDS Resource Center.
- **Stay informed through NACDS publications including:**
  - **[NACDS e-ssential your industry e-newsletter](#)** – putting you “in the know” every day
  - **[NACDS press releases](#)** – ensuring you hear first about all NACDS developments
- **NACDS webinars on top issues of the day.**
- **Opportunities to get involved in NACDS committees and workgroups.**
- **A “direct line” to the member-focused NACDS staff.**