

EXHIBITOR CHECKLIST FOR SUCCESS

Welcome to the NACDS Total Store Expo! We are pleased that you'll be joining us in San Diego for this powerful appointment based event! To maximize your success and increase your ROI, below is a checklist of important preparation action items.

Get Started

- Visit the [TSE Website](http://tse.nacds.org), (tse.nacds.org)
- See who is attending on the [Participants Webpage](#)
- Be on top of the current [Retailer Registration List](#)
- Current [Schedule](#)
- Frequently Asked Questions, [FAQ](#)

Resources for Exhibitors

Take advantage of the many helpful assets available to you on the [Resources for Exhibitors](#) webpage including:

- o Exhibitor Guide to Success
- o Tutorial Webinars Schedule
- o Exhibitor Dashboard
- o Booth Logistics Section
- o Collaborative Meeting Agenda

Exhibiting Tips Videos

- View the many helpful informational videos on our [TSE Exhibitor TIPS](#) video page including:
 - o Show Logistics
 - o Exhibitor Tools, Tips & Tricks
 - o Participating Companies
 - o Perfect Your Pitch
 - o Showcase Your Product
 - o Meet the Market

Meet the Market & Meet the Retailer Programs

- What is Meet the Market? View the [Meet the Market Video](#)
- Review the [Meet the Market](#) details to see if you qualify
- If so, complete the [Meet the Market Participation Form](#)
- Participate in the Meet the Market Webinar – **exact date to be announced**
- Review the [Meet the Retailer](#) details and view [Meet the Retailer Video](#)

Increase your Presence

- Participate in the [Product Showcase](#) and view the [Product Showcase Video](#)
- Increase your exposure by participating on one of our [Sponsorship Opportunities](#)
- Add attention to your products if they are [“Made in USA”](#)
- Become a **Featured Exhibitor** to receive
 - o (4) customizable image/text panels and (4) video panels on the [Floor Plan](#)
 - o Priority placement in the online Exhibitor Directory Search results
 - o Inclusion in the **Featured Exhibitor** search option
 - o Highlighted on the floor plan with a corner peel graphic on your booth

For details contact Brett Glatfelter of Map Your Show, brett@mapyourshow.com or 908-399-6245

Easy Access Information

- View the [NACDS Events App Video](#) then Download the **NACDS Events App** – *available in mid-May*

Questions? We are here to Help!

Call (703) 837- 4300,

Ext. 1: Hotel/Housing

Ext. 2: Registration or registration@nacds.org

Ext. 3: Exhibits or exhibits@nacds.org