

## February Exhibitor Newsletter

We are happy to assist you in planning for the upcoming Total Store Expo and hope you find this newsletter informative and helpful.

Did you know [NACDS-TV](#) is a great and informative resource for your TSE planning?

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### Exciting New Developments

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- Find out who is joining us on the [PARTICIPANTS](#) page! *To access individual contact information you must be registered for a show badge and your company's booth must be paid.*
- **Is your team registered for show badges?** Do so [HERE](#)! If you need your login information resent, please email your request to [registration@nacds.org](mailto:registration@nacds.org).
- **[MEET THE MARKET](#) Sign-Up is OPEN!** This is your opportunity for guaranteed 10 minute appointments with buyers in your categories arranged for you by NACDS!
- ***New this year!* [EXHIBITOR TOOLKIT](#)** Use these official graphics and copy to make your pre-show marketing easy.
- **[SHOW SCHEDULE](#)** Familiarize yourself with the full schedule including all programs and sessions.
- **Missed a previous newsletter?** Check out the [NEWSLETTER ARCHIVE](#) now!

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### Show Information

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- If your company has one or more products that are "Made in USA," you can sign up to be listed on the [MADE IN USA SUPPLIER LIST](#).

- [HOTEL INFORMATION](#) is available online! *Your registered attendees will receive a custom link in their Registration Confirmation Emails.* **NACDS DOES NOT USE AN OUTSIDE HOUSING AGENCY.** If you receive a call from a housing bureau, they are **NOT** an official agency of NACDS, does not book within our hotel block, nor do they charge our contracted room rates. **Beware of scammers!**

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## Booth Logistics Information

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- [EXHIBITOR ACCESS SCHEDULE](#) Know when your booth personnel and exhibit techs can come and go at the Total Store Expo.
- [TURNKEY BOOTH RENTALS](#) Freeman Co. has brand new turnkey booth package options this year to offer total cost savings.

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## Webinar Schedule

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- Exhibitors Tools, Tips, and Tricks
  - Thursday, May 7<sup>th</sup> at 3:00 p.m. EST
  - Wednesday, June 10<sup>th</sup> at 2:00 p.m. EST
  - Thursday, June 25<sup>th</sup> at 3:00 p.m. EST
  - Wednesday, July 8<sup>th</sup> at 2:00 p.m. EST
- Show Logistics
  - Thursday, June 18<sup>th</sup> at 3:00 p.m. EST
  - Friday, July 24<sup>th</sup> at 2:00 p.m. EST

We look forward to welcoming you to San Diego!

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