

## Booth Space Application

### Special Instructions

Return all forms to: NACDS, P.O. Box 34814, Alexandria, VA 22334-0814

- Mail your forms via the U.S. Postal Service First Class or Priority Mail only. (Other overnight mail services such as FedEx, UPS, etc. cannot deliver to this address.)
- Booth registration fees may be paid by check or credit card.
- Individual registration fees may be paid by check or credit card. Faxed or emailed registrations paid by credit card are accepted.
- All checks should be payable to "NACDS."
- All exhibitors will be emailed a conference confirmation.
- All booth personnel must be registered for the conference. Badges will be available on site and are not provided in advance.
- Please read the "Rules and Regulations" in their entirety on the Total Store Expo website:  
 Go To [tse.nacds.org](https://tse.nacds.org)  
 Select "Exhibitors" from the menu at the top of the page  
 Select "Booth Information" from the drop down menu  
 Scroll down to "Rules and Regulations"

### Important Dates & Deadlines

Company Letter or Booth Cancellation Form	<b>received September 19, 2022 to March 15, 2023</b>	Refund in full less an administrative fee equal to 25% of the total contracted price.
Company Letter or Booth Cancellation Form	<b>received March 16, 2023 or beyond</b>	No refund will be given.
<b>Hotel Reservations</b>	<b>July 7, 2023</b>	After this date, all quoted hotel rates and availability cannot be guaranteed.
<b>Hotel Cancellation</b>	<b>July 7, 2023</b>	Last day to cancel a room reservation without penalty.

## Booth Space Application

### Need Help? Please email your questions to:

- **Exhibits:** [Exhibits@NACDS.org](mailto:Exhibits@NACDS.org)  
Booth questions, completing form, general information.
- **Registration:** [Registration@NACDS.org](mailto:Registration@NACDS.org)  
Individual registration, general information, changes and cancellations.  
All booth personnel must be registered for the conference.  
To register for the Total Store Expo, please go to [tse.nacds.org](https://tse.nacds.org) and click on "Register Now".
- **Housing:** [Housing@NACDS.org](mailto:Housing@NACDS.org)  
NACDS is the official housing bureau for the Total Store Expo. Hotel reservation options will be made available using the hotel link sent via email in the Event Registration Confirmation. This Confirmation will be emailed to the attendee one business day after the attendee's meeting registration is processed. Availability and special rates for Total Store Expo registrants will be offered until July 7, 2023, therefore it is highly recommended you register prior to this date.  
  
If you have questions, please contact the Housing Hotline at 703-837-4301.
- **Conference Cancellation and Substitution**  
All individual cancellations and substitutions must be submitted in writing. These forms are available on the Total Store Expo website, [tse.nacds.org](https://tse.nacds.org). Select "Register Now" on the top menu, and scroll down to "Substitutions and Cancellations". Completed forms should be faxed to (703) 683-5678.

### Booth Payment

**Booth payments must be received according the schedule below. On or after March 16, 2023, a check or credit card payment for the entire exhibit booth fee must accompany each application.** Failure to provide payment at time of application does not nullify the contract entered into by NACDS and the applicant (Exhibitor) upon receipt of the applicant's (Exhibitor) application for booth space.

#### Payment in full is due:

- Contracts received prior to **December 2, 2022** pay the following:
  - 25% Due 30 days after contract is received.
  - 75% Due 60 days after contract is received.
- Contracts received from **December 3, 2022 - March 15, 2023** pay the following:
  - 100% Due 30 days after submitting booth contract.
- Payment is due upon receipt of booth contract starting **March 16, 2023**.

Booth space will not be deemed "purchased" until full payment is received. However, the agreement entered into between NACDS and the applicant (Exhibitor) remains from the date an application is received by NACDS until the completion of Total Store Expo 2023. **Conference website access will be limited until NACDS receives full payment.**

Complete information regarding fees is available online at <https://tse.nacds.org/booth-information>.

**IF PAYMENT IS NOT RECEIVED IN ACCORDANCE WITH THE TERMS ABOVE, NACDS RESERVES THE RIGHT TO RESELL THE CONTRACTED BOOTH SPACE AND, AT NACDS' DISCRETION, CANCEL THE UNPAID EXHIBITOR'S CONTRACT OR REASSIGN THE EXHIBITOR TO ANOTHER AVAILABLE BOOTH SPACE.**

## Booth Space Application

### Booth/Private Meeting Space Cancellation/Downgrade

All booth cancellations and requests to downgrade contracted booth and meeting space must be submitted in writing. Exhibitors who are unable to occupy and use the contracted exhibit space, should forward a completed "[Booth Cancellation Form](#)", or letter to the NACDS Exhibits Department. Cancellation form or letters may be emailed to [exhibits@NACDS.org](mailto:exhibits@NACDS.org).

- Upon Cancellation, all complimentary and paid registrations will be cancelled. Paid registrations will be subject to the cancellation and refund scheduled outlined in Section I, #4, "Individual Cancellations and Substitutions."
- Exhibitors opting to relocate their presence into a shared booth more than seven (7) days after contacting their original booth will be considered a booth downgrade and will be subject to the applicable schedule and associated fees.
- NACDS reserves the right to invoice Exhibitor the cancellation/downgrade fee balance in the event booth payments made are less than the fee amount. Exhibitor's ability to participate in future NACDS events may be impacted due to unpaid cancellation/downgrade fees.
- Upon booth downgrade, Exhibitor's complimentary registration allotment will be reduced in accordance with the exhibitor's new booth size. Exhibitors will be required to pay for previously complimentary registration at the appropriate rate.
- NACDS reserves the right to relocate downgraded booth spaces to a more suitable location in the exhibit hall.

### Refund Schedule

- **Received in writing September 19, 2022 - March 15, 2023:**
  - Cancellations will be refunded minus an administrative fee equal to 25% of the contracted booth/meeting space price.
  - Downgrades will be refunded the difference in cost, less a 25% administrative fee applied to the difference in cost between the original booth and the downgraded booth.
- **Received in writing March 16, 2023 and later:**
  - Companies whose booth cancellation form or booth downgrade is received **on or after March 16, 2023 will forfeit** any refund.
  - Exhibitors who fail to attend forfeit the entire booth fee.

The booth cancellation form is located on the Total Store Expo website, [tse.nacds.org](https://tse.nacds.org).

Select the "Exhibitors" tab, then "Booth Information" and scroll down to "Booth Space Cancellation".

**Note:** To cancel or substitute the registration of a company individual or booth personnel, you must submit the request in writing. See the "Conference Cancellation & Substitutions" section above for more information.

Celebrating 90 Years



**CONVERGE**  
AUGUST 12-14, 2023 + SAN DIEGO, CA

## Booth Space Application

### Company Information

First-Time Exhibitor? ☐ Yes ☐ No

Company

Address

City

State

Zip

Country

Phone

### Booth Logistics Coordinator

Please provide the name of your company's Booth Logistics Coordinator. This person is responsible for Booth Logistics (i.e., shipping, set-up, move-out, booth amenities) and is the individual who should receive the exhibitor kit. (List only an employee of your company. I&D companies may receive duplicate information if requested separately.)

Name

Title

Address (if different from above)

City

State

Zip

Country

Phone

Email

### Billing Contact

Name

Title

Phone

Email

### Conference Appointment Contact

Name

Title

Phone

Email

### Individual Completing Form

Name

Title

Phone

Email

### Authorizing Individual

On behalf of the exhibiting company, the undersigned individual, who has the authority to ratify this exhibit contract, has read and accepts all conditions of the NACDS "Rules & Regulations" located online at [tse.nacds.org](https://tse.nacds.org).

Name

Title

Phone

Email

Signature

Federal Tax ID# 13-5582579

Celebrating 90 Years



**CONVERGE**  
AUGUST 12-14, 2023 + SAN DIEGO, CA

## Booth Space Application

Company \_\_\_\_\_

### Exhibit Hall Booth Fees

Booth personnel must register separately using the Associate/Supplier Registration Form.

#### NACDS Member

Booth fees includes one complimentary registrant per 100 square feet purchased. Please indicate your booth purchase below.

Booth	Square Feet	Inline	Corner**
10 x 10	100	o \$6,200	o \$6,700
10 x 20	200	o \$12,400	o \$14,800
10 x 30	300	o \$18,600	o \$22,200
10 x 40	400	o \$24,800	o \$29,600
20 x 20	400	o \$30,400	
20 x 30	600	o \$45,000	
20 x 40	800	o \$59,200	
20 x 50	1000	o \$73,000	
20 x 60	1200	o \$85,200	
20 x 70	1400	o \$98,000	
30 x 30	900	o \$65,700	
30 x 40	1200	o \$85,200	
30 x 50	1500	o \$105,000	
40 x 40	1600	o \$110,000	
40 x 50	2000	o \$136,000	
50 x 50	2500	o \$160,000	

\*\* Limited Availability

Payment Method ☐ Credit Card ☐ Check

#### Non-member

Booth	Square Feet	Inline	Corner
10' x 10'	100	o \$10,675	o \$12,875

\*Non-member companies are limited to 10'x 10' square foot space.

#### Membership

To discuss benefits of membership, please call the NACDS Exhibits Department at (703) 837-4320.

#### Private Meeting Space

Private Meeting Space is only available for companies that purchase a 10' x 20' booth or larger. Please indicate the number of Private Meeting Spaces you would like to reserve.

_____ 13' x 13'	\$13,700
_____ 13' x 26'	\$27,400

See Item #10 of the "Rules and Regulations" at [tse.nacds.org/booth-information](https://tse.nacds.org/booth-information) for Private Meeting Space requirements and restrictions.

Credit Card ☐  ☐  ☐  ☐ 

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

Authorized Purchase Amount \_\_\_\_\_

Name \_\_\_\_\_

Signature \_\_\_\_\_

**Important Note:** Access to the exhibit hall is contingent upon all fees (including booth, registration and NACDS membership fees) being paid in full.

Manufacturer Agent ☐ Yes ☐ No

- Please complete this form in its entirety.
- Make checks payable to "NACDS" and return to the address listed above.
- Read all "Rules & Regulations" online at [tse.nacds.org/booth-information](https://tse.nacds.org/booth-information).

#### Exhibit Questions

Contact the NACDS Exhibits Department at [Exhibits@nacds.org](mailto:Exhibits@nacds.org) or (703) 837-4320.

Email, Fax or Mail Completed Form to:

Email: [exhibits@nacds.org](mailto:exhibits@nacds.org)

Fax: (703) 683-5678

Mail: NACDS, P.O. Box 34814, Alexandria, VA, 22334-0814

## Booth Space Application

### Company

For product information, please check the appropriate box(es) to indicate the groups of products or services that apply to your company. Choose Brand Name and/or Store Brand for each product.

- | O BRAND NAME          | O STORE BRAND         |  |
|-----------------------|-----------------------|--|
|                       |                       | <b>Baby Care</b>                                   |
| <input type="radio"/> | <input type="radio"/> | Baby OTC   |
| <input type="radio"/> | <input type="radio"/> | Baby Toiletries                                    |
| <input type="radio"/> | <input type="radio"/> | Diapers  |
| <input type="radio"/> | <input type="radio"/> | Feeding and Nursing                                |
| <input type="radio"/> | <input type="radio"/> | Gear and Novelties                                 |
| <input type="radio"/> | <input type="radio"/> | Infant Formula                                     |
|                       |                       | <b>Consumables</b>                                 |
| <input type="radio"/> | <input type="radio"/> | Baby Food  |
| <input type="radio"/> | <input type="radio"/> | Beverages (Alcoholic)                              |
| <input type="radio"/> | <input type="radio"/> | Beverages (Non-Alcoholic)                          |
| <input type="radio"/> | <input type="radio"/> | Candy  |
| <input type="radio"/> | <input type="radio"/> | Dairy Products                                     |
| <input type="radio"/> | <input type="radio"/> | Deli   |
| <input type="radio"/> | <input type="radio"/> | Dry Grocery (DSD)                                  |
| <input type="radio"/> | <input type="radio"/> | Dry Grocery/Warehoused Convenience Foods (Non-DSD) |
| <input type="radio"/> | <input type="radio"/> | Energy Products (Shots, Bars, Tablets)             |
| <input type="radio"/> | <input type="radio"/> | Fresh Food   |
| <input type="radio"/> | <input type="radio"/> | Frozen Food  |
| <input type="radio"/> | <input type="radio"/> | Gum  |
| <input type="radio"/> | <input type="radio"/> | Pet Food   |
| <input type="radio"/> | <input type="radio"/> | Snacks (Warehoused, Non-DSD)                       |
| <input type="radio"/> | <input type="radio"/> | Snacks and Chips (DSD)                             |
| <input type="radio"/> | <input type="radio"/> | Tobacco Products and Smoking Accessories           |
|                       |                       | <b>Cosmetics &amp; Fragrances</b>                  |
| <input type="radio"/> | <input type="radio"/> | Cosmetic Accessories                               |
| <input type="radio"/> | <input type="radio"/> | Cosmetic Bags and Organizers                       |
| <input type="radio"/> | <input type="radio"/> | Cosmetics  |
| <input type="radio"/> | <input type="radio"/> | Ethnic Cosmetics                                   |
| <input type="radio"/> | <input type="radio"/> | Nail Care and Accessories                          |
| <input type="radio"/> | <input type="radio"/> | Perfumes and Fragrances                            |
|                       |                       | <b>Front End Services</b>                          |
| <input type="radio"/> |                       | Broker/Manufacturer Representative                 |
| <input type="radio"/> |                       | Database and Information Vendors                   |
| <input type="radio"/> |                       | Financial/Computer Systems                         |
| <input type="radio"/> |                       | Human Resources/Personnel                          |
| <input type="radio"/> |                       | In-Store Marketing                                 |
| <input type="radio"/> |                       | Insurance Brokers/Agency                           |
| <input type="radio"/> |                       | Marketing/Consulting Service                       |
| <input type="radio"/> |                       | Packaging Services                                 |
| <input type="radio"/> |                       | Point-of-Purchase Displays/ Store Fixtures         |
| <input type="radio"/> |                       | Store Fixtures and Equipment                       |
| <input type="radio"/> |                       | Store Protection/Security                          |
| <input type="radio"/> |                       | Trade Magazines                                    |
|                       |                       | <b>General Merchandise</b>                         |
| <input type="radio"/> | <input type="radio"/> | Apparel  |
| <input type="radio"/> | <input type="radio"/> | Appliances   |
| <input type="radio"/> | <input type="radio"/> | As Seen on TV                                      |

- | O BRAND NAME          | O STORE BRAND         |   |
|-----------------------|-----------------------|---|
|                       |                       | <b>General Merchandise - cont.</b>                              |
| <input type="radio"/> | <input type="radio"/> | Audio/Video (Blank)   |
| <input type="radio"/> | <input type="radio"/> | Audio/Video (Pre-Recorded)                                      |
| <input type="radio"/> | <input type="radio"/> | Automobile Supplies & Accessories                               |
| <input type="radio"/> | <input type="radio"/> | Bicycle Accessories   |
| <input type="radio"/> | <input type="radio"/> | Books, Paperbacks   |
| <input type="radio"/> | <input type="radio"/> | Calendars   |
| <input type="radio"/> | <input type="radio"/> | Camping   |
| <input type="radio"/> | <input type="radio"/> | Cellular  |
| <input type="radio"/> | <input type="radio"/> | Clocks  |
| <input type="radio"/> | <input type="radio"/> | Closet Organizers and Accessories                               |
| <input type="radio"/> | <input type="radio"/> | Computer Accessories  |
| <input type="radio"/> | <input type="radio"/> | Consumer Electronics  |
| <input type="radio"/> | <input type="radio"/> | Consumer Magazines  |
| <input type="radio"/> | <input type="radio"/> | Electric Razors   |
| <input type="radio"/> | <input type="radio"/> | Fans  |
| <input type="radio"/> | <input type="radio"/> | File Cabinets/Safes   |
| <input type="radio"/> | <input type="radio"/> | Fire Logs   |
| <input type="radio"/> | <input type="radio"/> | Footwear  |
| <input type="radio"/> | <input type="radio"/> | Furniture (Home, Office and Computer)                           |
| <input type="radio"/> | <input type="radio"/> | Giftware  |
| <input type="radio"/> | <input type="radio"/> | Giftwrap  |
| <input type="radio"/> | <input type="radio"/> | Greeting Cards  |
| <input type="radio"/> | <input type="radio"/> | Hardware  |
| <input type="radio"/> | <input type="radio"/> | Home Décor  |
| <input type="radio"/> | <input type="radio"/> | Home Textiles/Domestics   |
| <input type="radio"/> | <input type="radio"/> | Hosiery   |
| <input type="radio"/> | <input type="radio"/> | Housewares  |
| <input type="radio"/> | <input type="radio"/> | Insulated Chests, Jars, Vacuum Bottles, Lunch Kits              |
| <input type="radio"/> | <input type="radio"/> | Jewelry   |
| <input type="radio"/> | <input type="radio"/> | Kitchen Goods/Textiles  |
| <input type="radio"/> | <input type="radio"/> | Lamps/Lamp Accessories  |
| <input type="radio"/> | <input type="radio"/> | Lawn and Garden Supplies  |
| <input type="radio"/> | <input type="radio"/> | Leather Goods   |
| <input type="radio"/> | <input type="radio"/> | Light Bulbs   |
| <input type="radio"/> | <input type="radio"/> | Luggage   |
| <input type="radio"/> | <input type="radio"/> | Pesticides  |
| <input type="radio"/> | <input type="radio"/> | Pet Supplies  |
| <input type="radio"/> | <input type="radio"/> | Pre-Paid Gift Cards   |
| <input type="radio"/> | <input type="radio"/> | Pre-Paid Phone Cards  |
| <input type="radio"/> | <input type="radio"/> | Rainwear, Gear and Accessories                                  |
| <input type="radio"/> | <input type="radio"/> | Reading and Sun Glasses   |
| <input type="radio"/> | <input type="radio"/> | Sewing  |
| <input type="radio"/> | <input type="radio"/> | Shoe Care   |
| <input type="radio"/> | <input type="radio"/> | Sporting Goods/Athletics  |
| <input type="radio"/> | <input type="radio"/> | Stationery/Stationery Supplies (Home, Office & School Supplies) |
| <input type="radio"/> | <input type="radio"/> | Toys, Games and Playing Cards                                   |
| <input type="radio"/> | <input type="radio"/> | Travel Aids   |
| <input type="radio"/> | <input type="radio"/> | Vacuum Bags   |
| <input type="radio"/> | <input type="radio"/> | Watches   |



## Booth Space Application

### Company

For product information, please check the appropriate box(es) to indicate the groups of products or services that apply to your company. Please indicate if it is a Brand Name product, if applicable.

BRAND NAME	STORE BRAND		BRAND NAME	STORE BRAND	
		<b>Pharmacy Operations Equipment and Services (continued)</b>			<b>Seasonal</b>
<input type="radio"/>		Pharmacy Professional Education/Continuing Education Service Provider	<input type="radio"/>	<input type="radio"/>	Christmas Boxed Cards/Gift Wrap
<input type="radio"/>		Pharmacy Repackaging Equipment and Services	<input type="radio"/>	<input type="radio"/>	Garden Chemicals/Fertilizers
<input type="radio"/>		Pharmacy Reverse Logistics	<input type="radio"/>	<input type="radio"/>	Garden Compound
<input type="radio"/>		Pharmacy Services – Other	<input type="radio"/>	<input type="radio"/>	Garden Decor
<input type="radio"/>		Pharmacy Staffing Agencies	<input type="radio"/>	<input type="radio"/>	Garden Tools/Watering
<input type="radio"/>		Pharmacy/Physician Connectivity Vendors	<input type="radio"/>	<input type="radio"/>	Grills/Bar-B-Que
<input type="radio"/>		Retail Clinics	<input type="radio"/>	<input type="radio"/>	Inflatables/Squirt Guns
<input type="radio"/>		Telehealth	<input type="radio"/>	<input type="radio"/>	Live Goods
		<b>Pharmacy Products</b>	<input type="radio"/>	<input type="radio"/>	Pool and Spa Chemicals
<input type="radio"/>		Biotechnology Pharmaceuticals	<input type="radio"/>	<input type="radio"/>	Seasonal Plush Toys
<input type="radio"/>		Brand Name Pharmaceuticals	<input type="radio"/>	<input type="radio"/>	Seasonal Sundries (Valentine, Easter, etc.)
<input type="radio"/>		Diabetic Care (Medicines)	<input type="radio"/>	<input type="radio"/>	Summer Lawn Furniture
<input type="radio"/>		Generic Pharmaceuticals	<input type="radio"/>	<input type="radio"/>	Trim-a-Tree/Trees/Lights/Decor
<input type="radio"/>		Patient Adherence Devices	<input type="radio"/>	<input type="radio"/>	Winter Seasonal-Automotive
<input type="radio"/>		Pharmacy Consumer Healthcare Publications	<input type="radio"/>	<input type="radio"/>	Winter Seasonal- Hats/Gloves
		<b>Photo</b>			<b>Supply Chain</b>
<input type="radio"/>	<input type="radio"/>	Albums and Frames	<input type="radio"/>		Customer Service
<input type="radio"/>	<input type="radio"/>	Batteries/Flashlights	<input type="radio"/>		Demand and Supply Planning
<input type="radio"/>	<input type="radio"/>	Photo (Camera, Film, Supplies and Photo Finishing)	<input type="radio"/>		Home Delivery Services
			<input type="radio"/>		Inventory Management
			<input type="radio"/>		Material Handling
			<input type="radio"/>		Merchandise Programs
			<input type="radio"/>		Logistics Planning and Modeling
			<input type="radio"/>		Reverse Logistics Provider
			<input type="radio"/>		Supply Chain Management
			<input type="radio"/>		Transportation

### Booth Preferences

1 _____	3 _____
2 _____	4 _____

### We prefer that our booth NOT be located next to:

1 _____	3 _____
2 _____	4 _____

### Other Special Requests

### Top Products by Name

1 _____	4 _____
2 _____	5 _____
3 _____	6 _____

### Do Any of Your Products Contain CBD?

☐ Yes

☐ No