FULL SCALE. FULL SPEED.

NACDS TOTAL STORE EXPO

AUGUST 14–16, 2027 SAN DIEGO, CA

Booth Space Application

Special Instructions

Email, Fax, or Mail Completed Form to:
Email: exhibits@nacds.org Fax: (703) 683-5678 Mail: NACDS, P.O. Box 34814, Alexandria, VA, 22334-0814

- **Mail your forms via the U.S. Postal Service First Class or Priority Mail only. (Other overnight mail services such as FedEx, UPS, etc. cannot deliver to this address.)**

- Booth registration fees may be paid by credit card, check or ACH. NACDS does not charge credit card processing fees.

- The booth logistics coordinator listed is considered the main contact for your booth, and will recieve a confirmation email when your application is processed.

- All booth personnel must be registered for the conference. Badges will be available on site and are not provided in advance. The booth logistics coordinator will be emailed registration instructions. Visit **tse.nacds.org** for more information on booth personnel registrations and hotels.

- *Participants are required to read the "Rules and Regulations" found on tse.nacds.org/booth-information in their entirety prior to signing this booth space application.*

Exhibit Hall Operations
NACDS has appointed The Freeman Company, LLC (Freeman) as the official General Service Contractor for Total Store Expo. Freeman is responsible for the logistics and operations of the move-in/out, installation and dismantle of the exhibit hall. Please refer to the "Exhibitor Service Manual" ("ESM") for more information on shipping addresses, material handling and labor rates.

Participants are required to read the ESM in its entirety prior to the Expo. After reviewing the manual, participants should contact Freeman tor for any questions regarding logistics or related pricing.

The ESM will be available in Spring, 2027 and will contain multiple options to contact Freeman's Exhibitor Support team. Once available, the ESM will be posted to the Booth Logistics page, linked from **tse.nacds.org/exhibitor-resources/**.

Booth Payment

Booth payments must be received according the schedule below. On or after February 28, 2027, a check or credit card payment for the entire exhibit booth fee must accompany each application. Failure to provide payment at time of application does not nullify the contract entered into by NACDS and the applicant (Exhibitor) upon receipt of the applicant's (Exhibitor) application for booth space.

Payment in full is due:

- Contracts received prior to **November 30, 2026** pay the following:
  - 25% Due 30 days after contract is received.
  - 75% Due 60 days after contract is received.

- Contracts received from **December 1, 2026 - February 27, 2027** pay the following:
  - 100% Due 30 days after submitting booth contract.

- Payment is due upon receipt of booth contract starting **February 28, 2027**.

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Booth space will not be deemed "purchased" until full payment is received. However, the agreement entered into between NACDS and the applicant (Exhibitor) remains from the date an application is received by NACDS until the completion of 2027 Total Store Expo. **Conference website access will be limited until NACDS receives full payment.**

Complete information regarding fees is available online at **https://tse.nacds.org/booth-information**.

IF PAYMENT IS NOT RECEIVED IN ACCORDANCE WITH THE TERMS ABOVE, NACDS RESERVES THE RIGHT TO CANCEL THE UNPAID EXHIBITOR'S CONTRACT, AND RESELL THE CONTRACTED BOOTH SPACE AND AT NACDS' DISCRETION, REASSIGN THE EXHIBITOR TO ANOTHER AVAILABLE BOOTH SPACE.

Booth/Private Meeting Space Cancellation/Downgrade

All booth cancellations and requests to downgrade contracted booth and meeting space must be submitted in writing. Exhibitors who are unable to occupy and use the contracted exhibit space, should forward a completed "**Booth Cancellation Form**", or letter to the NACDS Exhibits Department. Cancellation form or letters may be emailed to **exhibits@NACDS.org**.

- Upon Cancellation, all complimentary and paid registrations will be cancelled. Paid registrations will be subject to the cancellation and refund scheduled outlined in the rules & regulations section "Individual Cancellations and Substitutions."
- Exhibitors opting to relocate their presence into a shared booth more than seven (7) days after contacting their original booth will be considered a booth downgrade and will be subject to the applicable schedule and associated fees.
- NACDS reserves the right to invoice Exhibitor the cancellation/downgrade fee balance in the event booth payments made are less than the fee amount. Exhibitor's ability to participate in future NACDS events may be impacted due to unpaid cancellation/downgrade fees.
- Upon booth downgrade, Exhibitor's complimentary registration allotment will be reduced in accordance with the exhibitor's new booth size. Exhibitors will be required to pay for previously complimentary registration at the appropriate rate.
- NACDS reserves the right to relocate downgraded booth spaces to a more suitable location in the exhibit hall.

Refund Schedule

- **Received in writing September 15, 2026 - February 27, 2027:**
  - Cancellations will be refunded minus an administrative fee equal to 25% of the contracted booth/meeting space price.
  - Downgrades will be refunded the difference in cost, less a 25% administrative fee applied to the difference in cost between the original booth and the downgraded booth.

- **Received in writing February 28, 2027 and later:**
  - Companies whose booth cancellation form or booth downgrade is received **on or after February 28, 2027 will forfeit** any refund.
  - Exhibitors who fail to attend forfeit the entire booth fee.

The booth cancellation form is located on the Total Store Expo website, **tse.nacds.org**.
Select the "Exhibitors" tab, then "Booth Information" and scroll down to "Booth Space Cancellation".

Note: To cancel or substitute the registration of a company individual or booth personnel, you must submit the request in writing. See the "Conference Cancellation & Substitutions" section above for more information.

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Booth Space Application

Company Information

Company

Address

City State

Zip Country

Phone

Booth Logistics Coordinator (Main Contact)

Name Title

Address (if different from above)

City State

Zip Country

Phone Email

Billing Contact

Name Title

Phone Email

Conference Appointment Contact

Name Title

Phone Email

Individual Completing Form

Name Title

Phone Email

Authorizing Individual

Signature is required on following page.

Name Title

Phone Email

Federal Tax ID# 13-5582579

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Booth Space Application

Booth Rates and Membership

Booth fees includes one complimentary registrant per 100 square feet purchased. Please indicate your booth purchase below. Please note **non-member companies** are limited to 10'x 10' foot space. **Private Meeting Space** is only available for companies that purchase a 10' x 20' booth or larger. Please indicate the number of Private Meeting Spaces you would like to reserve.

Booth prices increase on March 1, 2027.

Booth	Inline Early Bird	Inline	Corner** Early Bird	Corner**
10 x 10	$6,600	$6,700	$7,800	$7,900
10 x 10 Non-Member	$11,480	$11,480	$13,580	$13,580
10 x 20	$13,200	$13,400	$15,600	$15,800
10 x 30	$19,800	$20,100	$23,400	$23,700
10 x 40	$26,400	$26,800	$31,200	$31,600
20 x 20 Island	$32,000	$32,500		
20 x 30 Island	$47,400	$48,200		
20 x 40 Island	$62,400	$63,400		
20 x 50 Island	$77,000	$78,300		
30 x 30 Island	$69,300	$70,500		
30 x 40 Island	$90,000	$91,500		
30 x 50 Island	$111,000	$112,800		
40 x 40 Island	$115,800	$117,600		
40 x 50 Island	$144,000	$146,300		
50 x 50 Island	$170,000	$172,500		
Private Meeting Space	$14,500	$14,700		
Private Meeting Space Double	$29,000	$29,400		

Exhibitor Staff Badges

All booth personnel must register separately using the link emailed to the Booth Logistics Coordinator.

Booths include one complementary badge per 100sqft of space purchased.

Additional badges are available:
$2,000 ea. for NACDS members
$3,050 ea. for non-members

Payment Method ☐ ACH ☐ Check (Payableto NACDS) Credit Card ☐ ☐ ☐ ☐

Credit Card #

Exp. Date CVV# Authorized Purchase Amount

Important Note: ***Access to the exhibit hall is contingent upon all fees (including booth, registration and NACDS membership fees) being paid in full.***

On behalf of the exhibiting company, the undersigned individual, who has the authority to ratify this exhibit contract, has read, understands, and agrees to be bound by the NACDS Total Store Expo "Rules & Regulations," as found on **tse.nacds.org/booth-information** in their entirety.

Name

Signature

Please be sure to indicate product categories on the following pages and complete final questions on last page.

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Booth Space Application

Company

For product information, please check the appropriate box(es) to indicate the groups of products or services that apply to your company. Choose Brand Name and/or Store Brand for each product.

Brand Name	Store Brand	
Baby Care		
o	o	Baby OTC
o	o	Baby Toiletries
o	o	Diapers
o	o	Feeding and Nursing
o	o	Gear and Novelties
o	o	Infant Formula
Consumables		
o	o	Baby Food
o	o	Beverages (Alcoholic)
o	o	Beverages (Non-Alcoholic)
o	o	Candy
o	o	Dairy Products
o	o	Deli
o	o	Dry Grocery (DSD)
o	o	Dry Grocery/Warehoused Convenience Foods (Non-DSD)
o	o	Energy Products (Shots, Bars, Tablets)
o	o	Fresh Food
o	o	Frozen Food
o	o	Gum
o	o	Pet Food
o	o	Snacks (Warehoused, Non-DSD)
o	o	Snacks and Chips (DSD)
o	o	Tobacco Products and Smoking Accessories
Cosmetics & Fragrances		
o	o	Cosmetic Accessories
o	o	Cosmetic Bags and Organizers
o	o	Cosmetics
o	o	Ethnic Cosmetics
o	o	Nail Care and Accessories
o	o	Perfumes and Fragrances
Front End Services		
o		Broker/Manufacurer Representative
o		Category Management Tools
o		Database and Information Vendors
o		Financial/Computer Systems
o		Human Resources/Personnel
o		In-Store Marketing
o		Insurance Brokers/Agency
o		Marketing/Consulting Service
o		Packaging Services
o		Planogram Services
o		Point-of-Purchase Displays/ Store Fixtures
o		Retail Media Network
o		Store Fixtures and Equipment
o		Store Protection/Security
o		Trade Magazines
General Merchandise		
o	o	Apparel
o	o	Appliances
o	o	As Seen on TV

Brand Name	Store Brand	
General Merchandise - cont.		
o	o	Audio/Video (Blank)
o	o	Audio/Video (Pre-Recorded)
o	o	Automobile Supplies & Accessories
o	o	Bicycle Accessories
o	o	Books, Paperbacks
o	o	Calendars
o	o	Camping
o	o	Cellular
o	o	Clocks
o	o	Closet Organizers and Accessories
o	o	Computer Accessories
o	o	Consumer Electronics
o	o	Consumer Magazines
o	o	Electric Razors
o	o	Fans
o	o	File Cabinets/Safes
o	o	Fire Logs
o	o	Footwear
o	o	Furniture (Home, Office and Computer)
o	o	Giftware
o	o	Giftwrap
o	o	Greeting Cards
o	o	Hardware
o	o	Home Décor
o	o	Home Textiles/Domestics
o	o	Hosiery
o	o	Housewares
o	o	Insulated Chests, Jars, Vacuum Bottles, Lunch Kits
o	o	Jewelry
o	o	Kitchen Goods/Textiles
o	o	Lamps/Lamp Accessories
o	o	Lawn and Garden Supplies
o	o	Leather Goods
o	o	Light Bulbs
o	o	Luggage
o	o	Pesticides
o	o	Pet Supplies
o	o	Pre-Paid Gift Cards
o	o	Pre-Paid Phone Cards
o	o	Rainwear, Gear and Accessories
o	o	Reading and Sun Glasses
o	o	Sewing
o	o	Shoe Care
o	o	Sporting Goods/Athletics
o	o	Stationery/Stationery Supplies (Home, Office & School Supplies)
o	o	Toys, Games and Playing Cards
o	o	Travel Aids
o	o	Vacuum Bags
o	o	Watches

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BRAND NAME | STORE BRAND

Healthcare/OTC

- o o Air Cleaners
- o o Allergy
- o o Analgesics (External)
- o o Analgesics (Internal)
- o o Aromatherapy
- o o Contraception/Family Planning
- o o Cough and Cold
- o o Diet Aids
- o o Digestives/Antigas/Antidiarrheal
- o o Dose Aids
- o o Ear & Hearing Accessories
- o o Ear Medications
- o o Eye/Contact Lens Care
- o o First Aid/Wound Care
- o o Foot Care
- o o Healthcare Appliances (Heating Pads, Massagers, etc.)
- o o Hearing Aids/Personal Amplifiers
- o o Humidifiers
- o o Incontinence Products
- o o Lip Care
- o o Liquid Adult Nutritionals
- o o Natural Health and Wellness
- o o Nutrition Bars
- o o Ointments
- o o Pediculicides and Accessories
- o o Personal Lubricants/Intimacy Products
- o o Sleep Aids
- o o Smoking Cessation Products
- o o Sports Nutritionals
- o o Thermometers
- o o Vaporizers
- o o Vitamins, Minerals and Supplements
- o o Wearables & Other Smart Devices
- o o Women's Health/Feminine Hygiene

Home Healthcare

- o o Diabetic Care (Supplies and Devices)
- o o Durable Medical Equipment (Bath Safety/Mobility Aids)
- o o Home Diagnostics
- o o Home Healthcare–Other Supplies and Equipment
- o o Home Infusion Supplies
- o o Ostomy Supplies
- o o Pillows (Therapeutic)
- o o Sports Wraps, Supports, Trusses and Elastic Stockings

Household Products/Non-Edible Consumables

- o o Air Fresheners
- o o Bags/Wraps
- o o Home Fragrance (Incense, Scented Oils, Reed Diffusers, etc.)
- o o Household Chemicals

BRAND NAME | STORE BRAND

Household Products/Non-Edible Consumables - cont.

- o o Household Cleaning Supplies
- o o Insect Repellent
- o o Paper Products
- o o Rubber Gloves

Merchandise Programs

- o o Close-Out Merchandise
- o o Dollar Program Merchandise

Personal Care/HBC

- o o Bar Soap, Bath Care and Accessories
- o o Body Washes
- o o Deodorants/Antiperspirants
- o o Depilatories (Hair Removal)
- o o Ethnic Hair Care
- o o Ethnic Skin Care
- o o Facial Skin Care
- o o Hair Accessories
- o o Hair Care
- o o Hair Care Appliances
- o o Hair Color
- o o Hand Sanitizer
- o o Oral Hygiene
- o o Shaving Preparations and Accessories
- o o Skin Care Products and Lotions (Female)
- o o Skin Care Products and Lotions (Male)
- o o Sun Care Products
- o o Trial Size

Pharmacy Operations Equipment and Services

- o Medicare Part D
- o Pharmacy Automation
- o Pharmacy B2B E-Commerce Products and Services
- o Pharmacy Benefit Management Services
- o Pharmacy Care/Disease State Management Companies
- o Pharmacy/Clinic Retail Media Network
- o Pharmacy Clinical/Marketing Programs
- o Pharmacy Compounding Products and Services
- o Pharmacy Computer Dispensing/Patient Care Management Systems
- o Pharmacy Computer Hardware
- o Pharmacy Database and Information Vendors
- o Pharmacy Drive-Thru Window Suppliers
- o Pharmacy Home Delivery Services
- o Pharmacy Integrated Voice Response Systems
- o Pharmacy Inventory Management Systems
- o Pharmacy Point-of-Sale (POS)
- o Pharmacy Prescription Clearinghouses (Switch Companies)
- o Pharmacy Prescription Processing Supplies and Containers

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Company

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BRAND NAME | STORE BRAND

Pharmacy Operations Equipment and Services (continued)

- o Pharmacy Professional Education/Continuing Education Service Provider
- o Pharmacy Repackaging Equipment and Services
- o Pharmacy Reverse Logistics
- o Pharmacy Services – Other
- o Pharmacy Staffing Agencies
- o Pharmacy/Physician Connectivity Vendors
- o Retail Clinics
- o Telehealth

Pharmacy Products

- o Biotechnology Pharmaceuticals
- o Brand Name Pharmaceuticals
- o Diabetic Care (Medicines)
- o Generic Pharmaceuticals
- o Patient Adherence Devices
- o Pharmacy Consumer Healthcare Publications

Photo

- o o Albums and Frames
- o o Batteries/Flashlights
- o o Photo (Camera, Film, Supplies and Photo Finishing)

BRAND NAME | STORE BRAND

Seasonal

- o o Christmas Boxed Cards/Gift Wrap
- o o Garden Chemicals/Fertilizers
- o o Garden Compound
- o o Garden Decor
- o o Garden Tools/Watering
- o o Grills/Bar-B-Que
- o o Inflatables/Squirt Guns
- o o Live Goods
- o o Pool and Spa Chemicals
- o o Seasonal Plush Toys
- o o Seasonal Sundries (Valentine, Easter, etc.)
- o o Summer Lawn Furniture
- o o Trim-a-Tree/Trees/Lights/Decor
- o o Winter Seasonal-Automotive
- o o Winter Seasonal- Hats/Gloves

Supply Chain

- o Customer Service
- o Demand and Supply Planning
- o Home Delivery Services
- o Inventory Management
- o Material Handling
- o Merchandise Programs
- o Logistics Planning and Modeling
- o Reverse Logistics Provider
- o Supply Chain Management
- o Transportation

Top Products by Name

1 _____ 4 _____

2 _____ 5 _____

3 _____ 6 _____

Made in the USA? ☐ Yes ☐ No

Ai-Enabled Product/Service? ☐ Yes ☐ No

First-Time Exhibitor? ☐ Yes ☐ No

Exhibit Questions

Contact the NACDS Exhibits Department at **Exhibits@nacds.org** or (703) 837-4320.

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