

January Exhibitor Newsletter

Happy New Year!

We hope you had a great holiday season and are well rested and ready to focus on your Total Store Expo planning for 2023. To assist you in your preparations, each month we will be sending out tailored newsletters for our exhibitor booth contacts.

What's New?

Registration for Meet the Market is open!

Providing guaranteed 10-minute appointments with buyers in your categories, there is no additional charge to participate! Separate sign-up is required. [Learn More](#)

[SIGN-UP](#)

SHOW MARKETING

- Find out who is attending TSE using the [PARTICIPANTS](#) page! *To access individual contact information you must be registered for a show badge and your company's booth must be paid.*
- Update your company profile for the **Market Exchange** using your [Exhibitor Dashboard](#). Retailers will begin reviewing companies over the next few months! If you need your dashboard credentials resent, please email us at exhibits@nacds.org.
- Feature a new product in the [PRODUCT SHOWCASE](#), both virtually before the show and onsite on the exhibit hall floor.

- Does your company have one or more products that are "Made in USA?" Let retailers know you're qualified by joining our ["Made in USA" Supplier List](#).
- The [EXHIBITOR TOOLKIT](#) has ideas and assets you can use to help you build brand awareness, accelerate sales and develop customer relationships before, during and after TSE.
- Review and share the [GUIDE TO SUCCESS](#). This primer is for first-time attendees and seasoned participants who are interested in maximizing their opportunities at the NACDS Total Store Expo.

BOOTH LOGISTICS

Review the [EXHIBITOR ACCESS SCHEDULE](#) to know when your booth personnel and exhibit techs can come and go at TSE.

Do you have an island booth? If you plan to have a second story in your space, please send a schematic of your exhibit layout to exhibits@nacds.org for Fire Marshal approval by Friday May 5th.

Hanging signs must be approved by NACDS, companies with a 20x20 island or larger space wishing to hang a sign must send a rendering to exhibits@nacds.org by Friday May 5th for approval.

Is your team registered for show badges?

Make sure you start registering your attendees so they can access content on the website and make hotel arrangements!

[REGISTER](#)

HOTEL INFORMATION is available online! *Your registered attendees will receive a custom link in their Registration Confirmation emails. NACDS DOES NOT USE AN OUTSIDE HOUSING AGENCY. If you receive a call from a housing bureau, they are NOT an official agency of NACDS, does not book within our hotel block, nor do they charge our contracted room rates. Beware of scammers!*

We look forward to welcoming you to San Diego!

Steve Perlowski
Vice President, Industry Affairs

sperlowski@nacds.org

Phone: 703-837-4108

Mary Medawar

Director, Exhibit Services

mmedawar@nacds.org

Phone: 703-837-4633

Mike Swinburne

Manager, Business Development & Exhibit Sales

mswinburne@nacds.org

Phone: 703-837-4611

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