



## **Position your company front & center of buyers**

Retail attendees are already previewing products that meet consumer expectations and will drive online and in-person sales for their stores. Maximize your time and opportunities at the Total Store Expo by checking these items off your list.

### **Meet the Market**

Introduce your latest innovative products, technology, and services to retailers in a series of ten-minute appointments during this pre-exhibition event.

Saturday, August 17, 2024

9:00 a.m. – 5:00 p.m.

Boston Convention & Exhibition Center

**Learn More** ▶

## **Seek Appointments Now**

Explore our retail attendees and begin requesting appointments to seek distribution and stocking of your new products.

**Search Retailers** ▶

## **Product Showcase**

Retailers looking for new merchandising ideas will preview products in advance of Total Store Expo, and again in the showcases on the exhibit hall floor. That's two additional points of invaluable exposure.

**Enter Your Products** ▶

## **Made in USA**

With the consumer purchasing trend of "buying American" increasing in popularity, NACDS wants to help promote your "Made In USA" products to our retail attendees.

**Sign Up** ▶

# Marketing Toolkit

## #NACDSTSE

Standout to decision-makers by promoting your presence at Total Store Expo with these customizable graphics. Build brand awareness, accelerate sales and develop customer relationships before, during and after TSE.

**Learn More** ▶



**Kimberly Briggs** • 3rd+

Strategic trade show and event planner, collaborator, o...  
4mo • 🌐

Day one in the books at [#NACDSTSE](#) for this amazing [Inmar Intelligence](#) team. Lots of meetings, networking and engagement with both old and new connections. Ready to do it again tomorrow at [REDACTED]. Stop by and see us! [#inmarjourney](#) [#bettertogether](#) [Angela Murray](#) [Amy Schaefer](#) [Utt Amy Pleasant](#) [Bret Fleck](#) [Beth Bell \(she/her/hers\)](#) [Kirk Herweck](#) [Jason Murry](#) [Lari Edgerton](#) [Harding Dillon](#) [Rioux Emily](#) [Welker Andrew](#) [Strassell Brandon](#) [Hurt](#)



# The Foundation Dinner

Please join us at the **26th Annual NACDS Foundation Dinner** for a spectacular evening where friends and colleagues come together to celebrate a shared commitment to serving communities and advancing public health.

**Saturday, August 17, 2024**  
7:00 p.m. - 10:00 p.m.

[Learn More ▶](#)



## CONNECT WITH US



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