

[Schedule](#)[Floorplan](#)[Participants](#)

**NACDS TSE**  
**TOTAL STORE EXPO**  
AUGUST 17-19, 2024 • BOSTON, MA

**FRONT & CENTER**  
**TOTAL STORE EXPO**  
at

## Feature Your Innovations

According to the latest research from [McKinsey's ConsumerWise](#) team, consumer optimism about the economy is at a two-year high. Of the 40% of consumers surveyed, which is led by Gen Zers and millennials, respondents said they intended to make “treat yourself” purchases over the next three months.

Highlight your beauty and wellness innovation consumers will splurge on by participating in the **Product Showcase**. Participation will give you get your products *front and center* of domestic and international drug stores, supermarkets, club stores, mass merchants, convenience, dollar, and specialty retailers.

[Learn More ▶](#)

## Make your own TSE graphics

Tell your network where to find you at TSE — create your own personalized graphic and email signature featuring your company information!

**EXHIBITOR**

# Meet me at **NACDS** **TSE 2024**

TOTAL STORE EXPO

**#NACDSTSE**

August 17 – 19, 2024 \* Boston, MA

**Learn More** ▶

## Learning Opportunities

Explore exhibitor learning opportunities featuring timely topics, designed for planners and attendees that begin in May.

Sign up and reserve your spot for an upcoming FAQ Friday call or webinar today.

**Learn More** ▶

## Meet the Market

Prepare to be part of Meet the Market, our pre-exhibition program that boasts exceptional attendance! Explore the list of Buyers who are on the hunt for new innovative products, services, or technologies.

Don't miss the opportunity to meet with Buyers during our pre-exhibition program. Designed to introduce your latest innovative products, technology, and services to retailers in a series of ten-minute appointments, arranged by NACDS.



[Learn More](#) ►

## 26th Annual NACDS Foundation Dinner

Featuring Dr. Sanjay Gupta



Dr. Sanjay Gupta is the multiple Emmy®-award winning chief medical correspondent for CNN. Gupta, a practicing neurosurgeon, plays an integral role in reporting on health and medical news domestically and internationally for CNN.

We invite you to celebrate the NACDS Foundation and its generous donors in their shared commitment to foster healthier communities.

**Saturday, August 17, 2024**

Reception: 7:00 p.m. – 8:00 p.m.

Dinner: 8:00 p.m. – 10:00 p.m.

**Learn More** ▶

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**FRONT & CENTER**  
**TOTAL STORE EXPO**

*CONNECT WITH US*



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