

Feature Your Innovations

According to the latest research from McKinsey's ConsumerWise team, consumer optimism about the economy is at a two-year high. Of the 40% of consumers surveyed, which is led by Gen Zers and millennials, respondents said they intended to make "treat yourself" purchases over the next three months.

Highlight your beauty and wellness innovation consumers will splurge on by participating in the **Product Showcase**. Participation will give you get your products *front and center* of domestic and international drug stores, supermarkets, club stores, mass merchants, convenience, dollar, and specialty retailers.

Learn More

Make your own TSE graphics

Tell your network where to find you at TSE — create your own personalized graphic and email signature featuring your company information!



Learning Opportunities

Explore exhibitor learning opportunities featuring timely topics, designed for planners and attendees that begin in May.

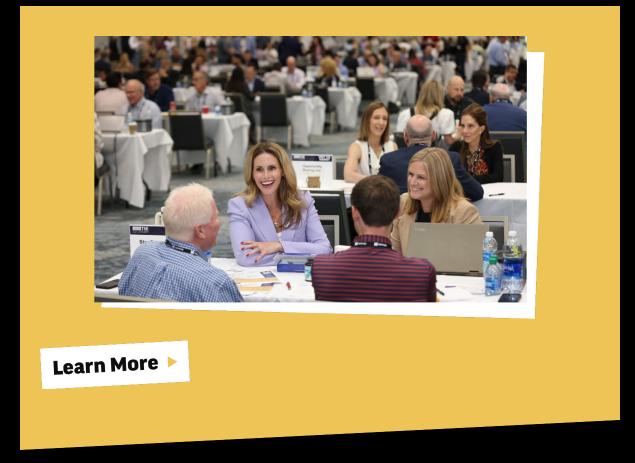
Sign up and reserve your spot for an upcoming FAQ Friday call or webinar today.

Learn More

Meet the Market

Prepare to be part of Meet the Market, our pre-exhibition program that boasts exceptional attendance! Explore the list of <u>Buyers</u> who are on the hunt for new innovative products, services, or technologies.

Don't miss the opportunity to meet with Buyers during our preexhibition program. Designed to introduce your latest innovative products, technology, and services to retailers in a series of tenminute appointments, arranged by NACDS.



26th Annual NACDS Foundation Dinner

Featuring Dr. Sanjay Gupta



Dr. Sanjay Gupta is the multiple Emmy®award winning chief medical correspondent for CNN. Gupta, a practicing neurosurgeon, plays an integral role in reporting on health and medical news domestically and internationally for CNN.

We invite you to celebrate the NACDS Foundation and its generous donors in their shared commitment to foster healthier communities.

Saturday, August 17, 2024 Reception: 7:00 p.m. – 8:00 p.m. Dinner: 8:00 p.m. – 10:00 p.m.





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