

NACDS TSE
TOTAL STORE EXPO
AUGUST 23-25, 2025 ||| SAN DIEGO, CA

Discover what's
NOW || NEW || NEXT
at Total Store Expo | AUGUST 23-25, 2025
SAN DIEGO, CA



Win the Hybrid Shopper: Find the Right Partners to Boost Loyalty and Sales

Millennials with families are leading today's hybrid shopping trend—moving seamlessly between online and in-store for convenience, savings, and connection. While 83% of purchases still happen in-store, frustrations like poor substitutions and product availability can quickly lose their loyalty ([Progressive Grocer](#)).

Use the participant list to identify retail partners who can help you reach and retain today's dynamic hybrid shopper. Filter by store type, region, and name to pinpoint the perfect partners and get full access to contact information for current and past attendees.

EXPLORE PARTICIPANTS

The Impact of Tariffs

Made in USA

Retailers are seeking suppliers who can support their customers, who are currently facing challenges. One way to meet this demand is by sourcing products domestically. The easiest way to help retailers find you, if you qualify, is to participate in the “Made in USA” Program, where we will help you get noticed through promoted lists and logos both prior to and during the event.

[LEARN MORE](#)

Market Exchange



Showcase what's **NOW, NEW, and NEXT** to inspire attending retailers before they gain access. Complete your profile early to stand out, generate leads, and start building your TSE schedule.

[COMPLETE YOUR PROFILE](#)



Exhibitor Tips

Mark Your Calendar

Friday, May 16th – Key Resources Available to You

FAQ Fridays are 30-minute calls where planners and attendees can get updates and ask questions based on their show prep.

Wednesday, May 28th – Exhibitor Tools, Tips, & Tricks

Join us for a **webinar** on tools to help you succeed at TSE—resources, member perks, the Guide to Success, and tips for using press, tech, and social media.

LEARN MORE

Promote Your Presence at Total Store Expo!

Create your own personalized marketing graphics—featuring your company name and details—to share on social media and in your email signature. It's quick, easy, and a great way to boost your visibility leading up to TSE.

CUSTOMIZE YOUR GRAPHICS

27th Annual NACDS Foundation Dinner



Geena Davis

Actress, Athlete, and Author

Wrap up the first day of TSE with an evening of purpose and connection at the **NACDS Foundation Annual Dinner**, held Saturday, August 23. This elegant event brings together industry leaders and changemakers to celebrate the Foundation's mission to cultivate innovation in care.

It's a chance to engage with peers and support initiatives that make a real impact while enjoying a memorable program featuring actress, athlete, and author Geena Davis.

[LEARN MORE](#)

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NOW | NEW | NEXT
at Total Store Expo

CONNECT WITH US



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