

[SCHEDULE](#)[FLOOR PLAN](#)[PARTICIPANTS](#)

NACDS TSE
TOTAL STORE EXPO
AUGUST 23-25, 2025 ||| SAN DIEGO, CA

Discover what's
NOW || NEW || NEXT
at Total Store Expo | AUGUST 23-25, 2025
SAN DIEGO, CA

Market Exchange

[McKinsey's latest Future of Wellness survey](#) finds that Gen Z and millennials are reshaping wellness by demanding functional, clinically-proven products across categories like nutrition, mental health, and longevity. To lead, suppliers must prioritize benefit-led innovation and partner with tech and retail to deliver targeted, high-impact solutions.

Showcase your solutions on your NACDS Market Exchange profile to highlight your breakthroughs, connect with retailers, and start building your schedule today!



WATCH VIDEO

ENTER THE MARKET EXCHANGE

Hotel Deadline – Tuesday, July 22

Time is running out! July is peak season in San Diego.

If you haven't already, please make your hotel reservation via your personalized link in your "Event Registration Confirmation" email by **Tuesday, July 22** to secure the best rates and stay close to the convention center. You'll find the link in your registration confirmation email. After this date, the quoted hotel room rates and availability cannot be guaranteed.

HOTEL INFORMATION

Total Store Expo Experience

Total Store Expo offers programming that covers industry trends and has multiple opportunities for networking with your peers.

Maximize your NACDS relationships and Outcomes by joining fellow first-time attendees and Meet the Market participants to network, learn about NACDS' industry role, and gain tips to get the most from your membership and Total Store Expo experience.

Meet the Market connects buyers/category managers and other product decision-makers with participating exhibitors.

Business Program opens with NACDS leadership and a timely discussion on the future of AI and healthcare featuring [*Peter Diamandis, MD*](#), pioneering entrepreneur and visionary behind XPRIZE, Singularity University, and over 25 ventures transforming health, AI, and humanity's future.

Insight Sessions will cover some of today's most critical topics in the industry including pharmacy, healthcare, commerce, and supply chain.

Special Sessions will feature industry leaders discussing the economic impact of caregivers and older adults, and lessons from athletes on resilience and success.

San Diego Extravaganza featuring [Counting Crows](#). Connect with new and existing business partners while enjoying a variety of San Diego inspired cuisine.

[FULL SCHEDULE](#)

Sponsorship Opportunities

Keep your brand at the forefront of retailers' minds and highlight your industry leadership status.

[VIEW SPONSORS](#)

[VIEW OPPORTUNITIES](#)

|||||

Enter the Product Showcase

Win “Best of the Best.”

Step into the spotlight and showcase your innovation like never before with our all-new display cases debuting at TSE 2025.

With both in-person and online visibility, your product will be seen by top retailers scouting what's **now, new, and next**. And don't forget the opportunity to win “Best of the Best” in your product category.



WATCH VIDEO



ENTER THE PRODUCT SHOWCASE

Meet Retailers

Explore buyers through a variety of lists available on the website and through the Participants page.

[Alphabetical Listing](#)

[By Type of Stores](#)

[By Product Category](#)

[Meet the Market](#)

Build a solid strategy to maximize your time during your planned meetings.

EXPLORE PARTICIPANTS

Cultivating Innovation in Care



NACDS FOUNDATION
27th ANNUAL FOUNDATION DINNER

Join us for an exciting evening at the NACDS Foundation Annual Dinner, on Saturday, August 23 held at TSE. Connect with friends and colleagues as we celebrate the Foundation's mission to cultivate innovation in care.

The purchase of a Foundation Dinner ticket is separate from the NACDS Total Store Expo (TSE) and does not grant access or entry to TSE events and activities.

[LEARN MORE](#)

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