



FULL SCALE. FULL SPEED.

NACDS TOTAL STORE EXPO

August 14-16, 2027

SAN DIEGO, CA

Plan for 2027. Plan for 2027. Plan for 2027. Plan for

Exclusive Opportunities for Exhibitors

Save more. Stand out.

**Pre-sale Begins
September 15, 2026**

The NACDS Total Store Expo Booth Pre-sale Begins September 15, 2026.

1. Note your pre-sale appointment date and time, emailed in mid-August.
2. Accept the Teams invitation sent by NACDS in September.
3. Speak with a member of the NACDS TSE team at your designated appointment time.
4. Submit your booth contract with deposit within 7 days after your appointment.

Booth space sells quickly! Make sure to take advantage of your exclusive pre-sale appointment opportunity.

NACDS Total Store Expo Member Booth Prices

Booth prices include one complimentary registration per 100 square feet.

Booth Space prices increase on March 1, 2027.

Booth	Inline Early Bird	Inline	Corner** Early Bird	Corner**
10 x 10	\$6,600	\$6,700	\$7,800	\$7,900
10 x 10 Non-Member	\$11,480	\$11,480	\$13,580	\$13,580
10 x 20	\$13,200	\$13,400	\$15,600	\$15,800
10 x 30	\$19,800	\$20,100	\$23,400	\$23,700
10 x 40	\$26,400	\$26,800	\$31,200	\$31,600
20 x 20 Island	\$32,000	\$32,500		
20 x 30 Island	\$47,400	\$48,200		
20 x 40 Island	\$62,400	\$63,400		
20 x 50 Island	\$77,000	\$78,300		
30 x 30 Island	\$69,300	\$70,500		
30 x 40 Island	\$90,000	\$91,500		
30 x 50 Island	\$111,000	\$112,800		
40 x 40 Island	\$115,800	\$117,600		
40 x 50 Island	\$144,000	\$146,300		
50 x 50 Island	\$170,000	\$172,500		
Private Meeting Space	\$14,500	\$14,700		
Private Meeting Space Double	\$29,000	\$29,400		

Exhibit Questions:

**exhibits@nacds.org or
703-837-4320**

If you prefer a custom booth size, be sure to mention this during your designated appointment.



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