

2025 Total Store Expo

Targeted Move-In Schedule for Exhibitors

To ensure a smooth delivery of freight to exhibitor booths and the exhibit hall as a whole, the Total Store Expo utilizes a targeted move-in schedule for all exhibitor freight. Your target time is determined by your booth size as indicated below, and is the earliest it is possible for your freight to be delivered to the loading docks at the San Diego Convention Center.

Move-in target times are as follows:

Thursday, August 21, 2025	8:00 a.m.:	20' x 40' booths and all larger booth sizes
Thursday, August 21, 2025	11:00 a.m.:	20' x 30' booths
Thursday, August 21, 2025	1:00 p.m.:	20' x 20' booths
Friday, August 22, 2025	8:00 a.m.:	10' x 40', 10' x 30', 10' x 20', & 10' x 10' booths

Target Change Requests:

It may be possible to deliver your exhibit freight earlier than your targeted delivery time, however **no direct shipments may move-in before 8:00 a.m. on Thursday, August 21, 2025**. To request an earlier move-in time, you must complete the Target Date And Time Change Request form. To access this form go to "Show Schedule" of the Exhibitor Service Manual and the electronic form will appear.

Freeman will review all target change requests to determine if an earlier move-in is possible and inform you if a schedule change is possible.

Advance Freight:

Want to start construction on your booth immediately at your target time? Consider shipping items to the advance warehouse. All correctly-labeled items shipped to the Advance Warehouse will be delivered to your booth space no later than the start of your target move-in time.

Please refer to the Advance Warehouse information contained in this exhibitor service manual, for more details.

